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**Mandatories for Creative:**

**NO PURCHASE NECESSARY.** Void where prohibited. The Welch's® Fruit Snacks Easter Egg Hunt is sponsored by Promotion In Motion Inc. d/b/a PIM Brands Inc. Open to legal residents of 50 United States or the District of Columbia, who are, as of date of entry, at least eighteen years of age (18). No Purchase Necessary. For complete rules visit [www.welchsfruitsnacks.com/giveaway-rules/](http://www.welchsfruitsnacks.com/giveaway-rules/).

**Legal Disclaimer Copy to be included in any Online or Social Media Advertising that Mentions the Promotion:**

NO PURCH NEC. Open to 50 US/DC 18+ Ends April 1, 2024. Rules: [www.welchsfruitsnacks.com/giveaway-rules/](http://www.welchsfruitsnacks.com/giveaway-rules/)

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**THE WELCH'S® Fruit Snacks Easter Egg Hunt OFFICIAL RULES  
NO PURCHASE NECESSARY TO ENTER OR WIN**

1. **PROMOTION PERIOD:** The Welch's® Fruit Snacks Easter Egg Hunt (the "Promotion") starts February 6, 2024 at 10:00 a.m. Eastern Time ("ET") and ends April 1, 2024 at 11:59 p.m. ET ("Promotion Period").
2. **ELIGIBILITY:** Open only to legal residents of the 50 United States or the District of Columbia, who are, as of date of entry, at least eighteen (18) years of age. Employees of Promotion In Motion Inc. d/b/a PIM Brands Inc. (the "Sponsor"), e-Design, their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively, the "Sponsor and its Administrators"), and its affiliates and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win. Void where prohibited by law. Promotion is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** During the Promotion Period, visit <https://welchsfruitsnackseaster.com/> and follow the on-screen instructions to complete the registration form and the number of chicks found on the Welch's Fruit Snacks special Easter packs (not including the images of the pieces). If the number of chicks entered is correct, receive one (1) entry ("Entry") into a Spin To Win game. The wheel will spin, and an on-screen message will confirm if you have won a prize and what that prize is, or whether you have been unsuccessful on this occasion. If you have won a physical prize, you will need to provide a postal address to allow the prize to be sent.

**Limit one (1) Entry per person for the duration of the promotion. Any attempt by any entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such Entries and that entrant will be disqualified.** Normal Internet/phone access and data/usage charges imposed by your online/phone service provider will apply. All Entries must adhere to the Official Rules of the Promotion. Any Entry that does not adhere to the Official Rules is subject to disqualification from the Promotion.

3. **RANDOM WINNER SELECTION:** All entries to the Spin to Win game must correctly input the number of chicks hidden on the packaging. Winners will be selected randomly by chance.
4. **PRIZES, ODDS OF WINNING AND APPROXIMATE RETAIL VALUE ("ARV"):**
  - a. **First Prize: Welch's Fruit Snacks Mega-Box (10 winners, ARV is \$175.00 + shipping)**
  - b. **Second Prize: Welch's Fruit Snacks Backpack (30 winners, ARV is \$38.97 + shipping)**
  - c. **Third Prize: Amazon Promo Code (while supplies last or until April 8, 2024, ARV is \$5.00).**

Limit one (1) Prize per person/household. Sponsor will cover reasonable shipping costs of shipped prizes to the address provided by the winner in the United States. All federal, state, and local income taxes for acceptance and use of each prize are the sole responsibility of each winner. Prizes are nontransferable and no substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value. Winners are solely responsible for all taxes in connection with the prize, including without limitation federal, state and local taxes, and reporting

consequences thereof. The odds of winning a prize depend on the total number of eligible Entries received throughout the Promotion Period.

- 5. WINNER NOTIFICATION/VERIFICATION:** Winners will be notified via an on screen message at the end of the Spin To Win journey and may be required to sign and return a Declaration of Eligibility and Liability Release, and except where prohibited, publicity release (“**Declaration**”) within forty-eight (48) hours of notification in order to be confirmed as the winner. If a potential First or Second prize winner fails to return the completed Declaration within forty-eight (48) hours, or if Declaration is returned as undeliverable, or if Entrant shall be deemed to be ineligible or otherwise not in compliance with these Official Rules, then potential Second or Third prize winner will be deemed disqualified and their prizes put back into the prize pool and another winner may be selected or no winner selected. The same verification process outlined above will be followed to verify that potential winner. First and Second Prizes will be automatically shipped to winners within eight-ten weeks of the conclusion of the Sweepstakes Period. Return of any First or Second Prize as undeliverable will result in disqualification and possible alternate selection or no selection. Prizes will be awarded provided a sufficient number of eligible entries are received throughout the Promotion Period.

All potential winners are subject to verification by Sponsor and/or Administrator, whose decisions are final and binding in all matters related to the Promotion. A participant is not a winner of any prize unless and until participant's eligibility has been verified and participant has been notified that verification is complete.

- 6. GENERAL RULES:** By participating in this Promotion, entrants and winners agree to be bound by these Official Rules and the decisions of the Sponsor. All applicable laws and regulations apply. Entrants and winners hereby hold the Sponsor and its Administrators and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (the “**Released Parties**”) harmless from and against any third party claim arising from use of any Entry and entrants and winners waive any right to inspect or approve uses of their Entry by Sponsor in connection with the Promotion or to be compensated for any such uses. Participating in the Sweepstakes constitutes permission to the Sponsor to use an entrant’s and winner’s name, address, and likeness in connection with the administration of the Promotion only and as otherwise required by law. By participating in the Promotion, the entrants and winners and guests agree that Released Parties will have no liability whatsoever for, and will be held harmless by entrants and winners for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from Entry, the acceptance, possession, use or misuse of any prize, if applicable, or participation in the Promotion or participation in any Promotion related activity. You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them. The Sponsor is not responsible for any typographical or other error in the printing of the Promotion materials or the offering or announcement of the prizes. Sponsor reserves the right to cancel or modify the Promotion if fraud, misconduct or technical failures threaten the integrity of the Promotion; or if a computer virus, bug, or other technical problem corrupts the administration or security of the Promotion as determined by Sponsor, in their sole discretion. In the event of termination, a drawing for the prizes will be conducted from among all eligible Entries received prior to termination.
- 7. GOVERNING LAW:** The Promotion and these Official Rules will be governed by the laws of the State of New Jersey and those courts located in Bergen County, New Jersey shall have exclusive jurisdiction in the event that any dispute arises regarding the Promotion or the prize, without giving effect to any choice of law or conflict of law rules. Any and all disputes shall be brought individually without resort to any form of class action. Under no circumstances will any entrant be permitted to obtain any award for, and entrants hereby waive all rights to claim, punitive, incidental or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased are hereby waived. In no event shall entrant be entitled to receive attorneys’ fees or other legal costs or expenses.
- 8. PRIVACY:** Information collected from entrants is subject to Sponsor’s Privacy Policy, located at <https://pimbrands.com/privacy-policy/>.

9. **WINNERS:** For the names of the winners, available after April 1, 2024 send a stamped, self-addressed envelope by June 1, 2024 to: The Welch's® Fruit Snacks Easter Egg Hunt Sweepstakes – Winners, One PIM Plaza, Park Ridge, NJ 07656.
  
10. **SPONSOR/ADMINISTRATOR:** The Sponsor of the Sweepstakes is Promotion In Motion Inc. d/b/a PIM Brands Inc., One PIM Plaza, Park Ridge, NJ 07656.